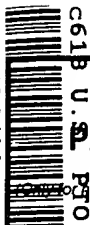


04/06/99


 618 U.S. P.O.
 Only for new nonprovisional applications under 37 CFR 1.53(b)

UTILITY PATENT APPLICATION TRANSMITTAL

Attorney Docket No. 7791-0071-25X CONT

First Inventor or Application Identifier JOHN A. GIULIANI

 Title METHOD AND APPARATUS FOR GENERATING PURCHASE INCENTIVE
 BASED ON PRICE DIFFERENTIALS

 U.S. PT.
 09/28/93

09/28/93

04/06/99

| APPLICATION ELEMENTS <i>See MPEP chapter 600 concerning utility patent application contents</i> | ADDRESS TO: Assistant Commissioner for Patents Box Patent Application Washington, DC 20231 |
|---|---|
| 1. <input checked="" type="checkbox"/> Fee Transmittal Form (e.g. PTO/SB/17) (Submit an original and a duplicate for fee processing) 2. <input checked="" type="checkbox"/> Specification Total Pages 19 3. <input checked="" type="checkbox"/> Drawing(s) (35 U.S.C. 113) Total Sheets 6 4. <input checked="" type="checkbox"/> Oath or Declaration Total Pages 4 a. <input type="checkbox"/> Newly executed (original or copy) b. <input checked="" type="checkbox"/> Copy from a prior application (37 C.F.R. §1.63(d)) (for continuation/divisional with box 15 completed) i. <input type="checkbox"/> DELETION OF INVENTOR(S) Signed statement attached deleting inventor(s) named in the prior application, see 37 C.F.R. §1.63(d)(2) and 1.33(b). 5. <input checked="" type="checkbox"/> Incorporation By Reference (usable if box 4B is checked) The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied under Box 4B, is considered to be part of the disclosure of the accompanying application and is hereby incorporated by reference therein. | ACCOMPANYING APPLICATION PARTS 6. <input checked="" type="checkbox"/> Assignment Papers (as filed in parent case) 7. <input type="checkbox"/> 37 C.F.R. §3.73(b) Statement <input type="checkbox"/> Power of Attorney (when there is an assignee) 8. <input type="checkbox"/> English Translation Document (if applicable) 9. <input checked="" type="checkbox"/> Information Disclosure Statement (IDS)/PTO-1449 <input checked="" type="checkbox"/> Copies of IDS and 892 Citations (9) 10. <input checked="" type="checkbox"/> Preliminary Amendment 11. <input checked="" type="checkbox"/> White Advance Serial No. Postcard 12. <input type="checkbox"/> Small Entity Statement(s) <input type="checkbox"/> Statement filed in prior application. Status still proper and desired. 13. <input type="checkbox"/> Certified Copy of Priority Document(s) (if foreign priority is claimed) 14. <input checked="" type="checkbox"/> Other: PETITION TO MAKE SPECIAL PCT SEARCH REPORT COPY OF EXECUTED REVOCATION AND NEW POWER OF ATTORNEY IN PARENT APPLICATION. SPECIFICATION OF CORRESPONDENCE ADDRESS |
| 15. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below: <input checked="" type="checkbox"/> Continuation <input type="checkbox"/> Divisional <input type="checkbox"/> Continuation-in-part (CIP) of prior application no.: 08/924,029 Prior application information: Examiner: POINVIL, F. Group Art Unit: 2761 | |
| 16. Amend the specification by inserting before the first line the sentence: <input checked="" type="checkbox"/> This application is a <input checked="" type="checkbox"/> Continuation <input type="checkbox"/> Division <input type="checkbox"/> Continuation-in-part (CIP) of application Serial No. 08/924,029 Filed on 08-29-97 <input type="checkbox"/> This application claims priority of provisional application Serial No. Filed | |
| 17. CORRESPONDENCE ADDRESS 04/20/1999 DFLOYD 00000024 09286304 02 Feb:122 130.00 OP OBLON, SPIVAK, MCCLELLAND, MAIER & NEUSTADT, P.C. FOURTH FLOOR 1755 JEFFERSON DAVIS HIGHWAY ARLINGTON, VIRGINIA 22202 (703) 413-3000 FACSIMILE: (703) 413-2220 | |

| | | | |
|------------|--------------------|-------------------|--------|
| Name: | RICHARD A. NEIFELD | Registration No.: | 35,299 |
| Signature: | | Date: | 4/6/99 |
| | | | |

Docket No. 7791-0071-25X CONT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

INVENTOR(S) JOHN A. GIULIANI, ET AL.

SERIAL NO: New Application

FILING DATE: Herewith

FOR: METHOD AND APPARATUS FOR GENERATING PURCHASE INCENTIVES BASED ON PRICE DIFFERENTIALS



FEE TRANSMITTAL

ASSISTANT COMMISSIONER FOR PATENTS
WASHINGTON, D.C. 20231

| FOR | NUMBER FILED | NUMBER EXTRA | RATE | CALCULATIONS |
|--|-----------------|-----------------|-----------|--------------|
| TOTAL CLAIMS | 15 - 20 = | 0 | × \$18 = | \$0.00 |
| INDEPENDENT CLAIMS | 3 - 3 = | 0 | × \$78 = | \$0.00 |
| <input type="checkbox"/> MULTIPLE DEPENDENT CLAIMS (If applicable) | | | + \$260 = | \$0.00 |
| <input type="checkbox"/> LATE FILING OF DECLARATION | | | + \$130 = | \$0.00 |
| BASIC FEE | | | | \$760.00 |
| TOTAL OF ABOVE CALCULATIONS | | | | \$760.00 |
| <input type="checkbox"/> REDUCTION BY 50% FOR FILING BY SMALL ENTITY | | | | \$0.00 |
| <input type="checkbox"/> FILING IN NON-ENGLISH LANGUAGE | | | + \$130 = | \$0.00 |
| <input type="checkbox"/> RECORDATION OF ASSIGNMENT | | | + \$40 = | \$0.00 |
| TOTAL | | | | \$760.00 |

- ☐ Please charge Deposit Account No. 15-0030 in the amount of _____ A duplicate copy of this sheet is enclosed.
- ☒ A check in the amount of **\$890.00** to cover the filing fee is enclosed and fee for petition to make special.
- ☒ The Commissioner is hereby authorized to charge any additional fees which may be required for the papers being filed herewith and for which no check is enclosed herewith, or credit any overpayment to Deposit Account No. 15-0030.
A duplicate copy of this sheet is enclosed.

Date: 4/6/99

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Tel. (703) 413-3000
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(OSMMN 11/98)

Respectfully Submitted,

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MAIER & NEUSTADT, P.C.

Richard A. Neifeld
Registration No. 35,299

ATTORNEY DOCKET NO. 7791-0071-25X CONT

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF :

JOHN A. GIULIANI, ET AL. : ATTN: APPLICATION DIVISION

SERIAL NO: NEW APPLICATION :
(CONTINUATION OF 08/924,029,
ATTY DOCKET NO. 7791-0038-25X)

FILED: HEREWITH :

FOR: METHOD AND APPARATUS FOR :
GENERATING PURCHASE
INCENTIVES BASED ON PRICE
DIFFERENTIALS

37 CFR 1.33 SPECIFICATION OF CORRESPONDENCE ADDRESS

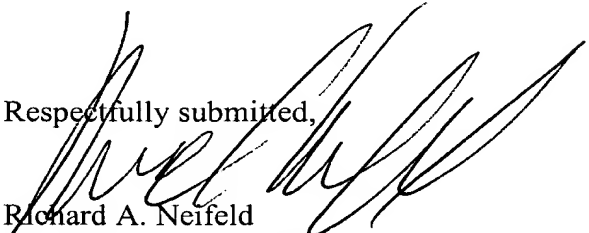
ASSISTANT COMMISSIONER FOR PATENTS
WASHINGTON, D.C. 20231

SIR:

PLEASE ADDRESS ALL CORRESPONDENCE TO:

OBLON, SPIVAK, MCCLELLAND, MAIER & NEUSTADT, P.C.
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Respectfully submitted,


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Printed: April 5, 1999 (4:05PM)

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